

DEMANDING SKIN



SPECIAL PREPARATIONS FOR DEMANDING SKIN



PRODUCT	REFERENCE NUMBER	CONTENT	REFERENCE NUMBER	CONTENT
	RETAIL	RETAIL	WHOLESALE	WHOLESALE
Brightening Face Cleanser	000	200 ml	000P	500 ml
Brightening Face Freshener	001	200 ml	001P	500 ml
Intensive Face Scrub	007	50 ml	007P	200 ml
Rich Nutrient Skin Refiner	010	50 ml	010P	200 ml
Optimal Tinted Complexion Cream	011	50 ml	011P	200 ml
Lifting & Recovery Cream	021	50 ml	021P	200 ml
Vitaforce C Skin Complex	031	30 ml	031P	50 ml
Rich Energy Mask	041	50 ml	041P	200 ml
Rich Eye Contour Cream	061	15 ml	061P	30 ml
Firming Neck & Décolleté Cream	071	50 ml	071P	200 ml

DEMANDING SKIN requires particular attention

Exhaustion also leaves traces on young people's skin, and initial creases become visible. Then, at the very latest, it is time to rethink daily skin care.

In contrast to the years prior to this, the skin now becomes pale more quickly, appears more tired, tends to become dry and is more susceptible to degenerative processes. The skin is demanding and requires vitalizing care to combat premature loss of stability and resilience.

The best protection against increasingly thinner skin is an intact horny layer. Well padded, its moisture storage capacity is retained and the premature skin aging process is effectively combated.

Careful care keeps DEMANDING SKIN young and fresh

The DEMANDING SKIN series protects and cares for demanding skin. Each care product is characterized by its balanced lipid and moisture content, and thereby supports the natural skin function. DEMANDING SKIN remains supple and resilient even when faced with external stresses such as dry air, heat or low temperatures. Active substances penetrate deep into the skin, replenish its moisture deposits and stabilize its protective function.

Premature skin aging is perceptibly combated.



JANSSEN
COSMETICS

DEMANDING SKIN

- **Particularly mild care formula coordinated to the skin's hydrolipidic barrier**
- **Easily distributed**
- **Leaves the skin feeling clean and refreshed**
- **Intensive and thorough skin cleansing**
- **Can be washed off using water**
- **Avoids feelings of tension**

RET.
200 ml
Ref.
000

WHL.S.
500 ml
Ref.
000P



Brightening Face Cleanser

CLEANSING LOTION FOR A FRESH COMPLEXION

Just like any other skin condition, your demanding skin also requires careful skin cleansing, the basis of effective skin care.

Gently cleansed, the skin is optimally prepared for absorbing subsequently applied care and active substance preparations.

Brightening Face Cleanser is a rich cleansing lotion for all skin types with special demands. The water-soluble formula enables uncomplicated application. This also ensures quick make-up removal. Make-up residues are removed equally as thoroughly and effortlessly as particles of dirt and substances excreted by the skin. The mulberry tree root extract ensures a fresh, clear skin profile even whilst cleansing the skin.



ACTIVE SUBSTANCES

- **Morus alba:** White mulberry tree root extract, inhibits melanin synthesis
- **Fatty alcohol ethoxylates:** Nonionic tensides, emulsify water- and lipid-soluble particles of dirt without drying out the skin



Home care application

Distribute Brightening Face Cleanser over the face and neck in the morning and evening and massage in with the fingertips in circling motions. Remove with plenty of lukewarm water or moist compresses.

Tip: In the case of very heavy make-up, cleansing in two stages with Brightening Face Cleanser is recommended: 1. Apply cleansing lotion, distribute gently and remove the surplus with a paper tissue. 2. Apply cleansing lotion again, distribute gently and wash off with plenty of water or a compress.





JANSSEN
COSMETICS

DEMANDING SKIN

RET.
200 ml
Ref.
001

WHL.S.
500 ml
Ref.
001P



- **Alcohol-free**
- **The skin profile's pores appear finer**
- **Better prepared to absorb subsequent care preparations**
- **Stabilizes the hydrolipidic barrier**
- **Leaves the skin feeling fresh and moisturized**
- **Ideal preparation for demanding skin**

☰ Brightening Face Freshener

BRIGHTENING FACIAL TONIC

Thorough, pore-deep cleansing is the prerequisite of any effective skin care and is only completed once the cleansing preparation is followed by a facial tonic. The facial tonic thus becomes an indispensable addition to cleansing which is appropriate to the skin type.

Both undesired tap water residues and any cleansing product residues are removed from the skin. With its refreshing and reviving function, the tonic restores the skin's equilibrium, enhancing the effect of subsequent care preparations and the skin's individual well-being.

Brightening Face Freshener is a mild, alcohol-free facial tonic with a skin-friendly pH value. Demanding skin is revived, toned and perceptibly refreshed. At the same time, the mulberry tree root extract supports the appearance of youthfully fresh skin.



Home care application

Pour Brightening Face Freshener onto a cotton wool pad after cleansing in the morning and evening and stroke gently over the face and neck.



ACTIVE SUBSTANCES

- **Glycerin:** Natural moisture retention factor obtained from plants
- **Morus alba:** White mulberry tree root extract, inhibits melanin synthesis





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COSMETICS

DEMANDING SKIN

RET.
50 ml
Ref.
007

WHL.S.
200 ml
Ref.
007P



- **Smooths the complexion**
- **Stimulates the skin's circulation**
- **Rids the skin of dead skin cells, hornification and blackheads**
- **Ideal preparation for subsequent active care substances**
- **Prevents blemishes**



Home care application

Apply Intensive Face Scrub onto the cleansed skin of the face and neckline. Distribute and massage in gently for a few minutes with moistened fingers. Then remove thoroughly with warm water or compresses. Subsequently retreat with tonic. Apply 1-2 x per week. Ideal before applying a highly concentrated active substance preparation or a self-bronzing product.

Tip: Simply stroke stubborn granules off from dry skin using a thick brush.

Note: Any use of a peeling product causes the epidermis to become thinner and sensitizes it towards UV light. It is therefore vital to ensure adequate UV protection and apply Face Guard during the day. Only then apply the care cream on top as usual.

Intensive Face Scrub

FACIAL PEELING WITH ABRASIVE PARTICLES

A mechanical peeling removes the uppermost dead skin cells by means of abrasive particles. Small granules exercise an exfoliating effect and remove loosened horny lamellae. Clogged follicle ducts are opened and the formation of sealed blackheads is prevented.

The skin's circulation is perceptibly stimulated depending on the peeling intensity and duration. The skin's complexion takes on a rosy hue. The skin's natural metabolism is stimulated and the penetration of cosmetic active substances is optimized.

Intensive Face Scrub is a water-soluble cream peeling with ground, specially smoothed peach kernels. High-quality macadamia oil provides the skin with additional care and makes it supple.



ACTIVE SUBSTANCES

- **Finely ground peach kernels:** Abrasive particles, ground and rounded, smooth the epidermis
- **Macadamia oil:** Cares for the skin, leaving it feeling velvety and soft





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COSMETICS

DEMANDING SKIN

RET.
50 ml
Ref.
010

WHL.S.
200 ml
Ref.
010P



- **Moisturizes**
- **Care fort he skin, leaving it soft and supple**
- **Visible improvement of the skin structure**
- **Increases the skin's resilience and elasticity**
- **Stimulates the natural skin functions**
- **Smooths creases caused by dryness**
- **Slows down premature skin aging**

Rich Nutrient Skin Refiner

RICH RESTORATIVE CREAM

Demanding skin often reveals itself to be "thin-skinned" with reduced moisture storage capacity. Wind and weather conditions will now make themselves noticeable on the skin more quickly than before. Familiar effects include a parchment-like appearance accompanied by crinkles and an increased tendency to become irritated.

This has to be pre-empted, which is why a protective and active substance cream is an indispensable care measure for demanding skin whatever the season.

Rich Nutrient Skin Refiner is an ideal care cream which combats premature evaporation of the skin's native moisture and simultaneously ensures a better skin structure. It also offers a balanced basis for make-up.



Home care application

Distribute over the cleansed skin on the face, neck and neckline in the morning and/or evening. Ideal foundation for make-up.

Recommendation: *Face Guard combats premature skin aging with effective light protection. To achieve this, simply apply the extremely light lotion beneath Rich Nutrient Skin Refiner during the day.*



ACTIVE SUBSTANCES

- **Oat proteins:** Moisturizing, skin-smoothing, reduces small creases
- **Hyaluronic acid:** Moisturizing and moisture binding
- **Squalane:** Natural component of the skin's sebum; prevents dehydration (moisture loss), promotes suppleness, acts to smooth the skin





JANSSEN
COSMETICS

DEMANDING SKIN

RET.
50 ml
Ref.
011

WHL.S.
200 ml
Ref.
011P



- **Balances out creases caused by dryness**
- **Moisturizing**
- **Easily distributed**
- **Optimal wind and weather protection**
- **Natural radiance for demanding skin**
- **Gentle tinting which adapts to any skin color**

Optimal Tinted Complexion Cream

TINTED DAY PROTECTION CREAM WITH SPF 10

A little more is perfectly acceptable for demanding skin when vitality and radiance are required. Often, the initial signs of tiredness and stress end in paleness and fine creases. Intelligent care is now needed! This includes a protective barrier to combat premature skin aging as well as cosmetic ingredients which lend the skin increased radiance and freshness.

Optimal Tinted Complexion Cream protects and cares for DEMANDING SKIN during the day. Physical stress factors such as wind and sun, but also dust and dirt, are reduced and initial creases plus signs of fatigue are optically concealed.

Particularly high-quality color pigments care for and protect the skin. The gentle tinting imparts the freshness of youthful skin whilst small creases caused by dryness are optically concealed as if regarded through a soft focus lens.

Optimal Tinted Complexion Cream is easy to distribute and retains the skin's natural radiance throughout the entire day.



Home care application

To tint the skin, evenly distribute Optimal Tinted Complexion Cream over the face, including the eye area, after cleansing.

Tip: Also ideal as a foundation for make-up. The available color pigments provide subsequent make-up with a better hold.



ACTIVE SUBSTANCES

- **Iron oxides:** Pigments coated with liponic/amino acids for better ease of distribution on the skin
- **Saccharide isomerate:** Moisture retention substance obtained from natural sugars; binds firmly to the skin's keratin and leads to optimal skin moisturization thanks to its very good moisture-binding capacity
- **Titanium dioxide:** Physical light protection
- **Ethyl methoxycinnamate:** Synthetically produced, oil-soluble UVB filter
- **Vitamin E acetate:** Radical scavenger, prevents premature skin aging





JANSSEN
COSMETICS

DEMANDING SKIN

RET.
50 ml
Ref.
021

WHL.S.
200 ml
Ref.
021P



- **Moisturizing and moisture binding**
- **Smooths the epidermis**
- **Increases resilience and elasticity**
- **Stimulates the natural skin functions**
- **Visible improvement of the skin structure**
- **Relieves initial creases**
- **Combats premature skin aging**
- **Leaves the skin feeling soft and supple**

Lifting & Recovery Cream

INTENSIVE RESTORATIVE CREAM

There are certain periods in life during which a fresh and recuperated skin profile should be restored as quickly as possible. Regular care with an unusual "cure cream" is intended to make demanding skin smooth and supple again. What is now needed is the lifting cream with immediate effect as a so-called "all-rounder".

Lifting & Recovery Cream is an ideal protection and active substance cream which combats premature evaporation of the skin's native moisture and simultaneously ensures a better skin structure.

Lifting & Recovery Cream protects the skin during the day and supports it at night. Applied in the form of a cure, i.e. around the clock and over a longer period of time, demanding skin is provided with optimal care and regains its youthful radiance.



Home care application

Massage Lifting & Recovery Cream gently in the morning and/or evening after skin cleansing.

Tip: Preferably apply in the evening as a supplement to Rich Nutrient Skin Refiner.

Recommendation: Face Guard combats premature skin aging with effective light protection. To achieve this, always apply the extremely light lotion beneath Lifting & Recovery Cream during the day.



ACTIVE SUBSTANCES

- **Oat proteins:** Moisturizing, skin-smoothing, reduces initial creases
- **Vitamin A palmitate:** Stimulates the formation of new cells and cell growth, improves the skin structure
- **Squalane:** Natural component of the skin's sebum; prevents dehydration, promotes suppleness, skin-smoothing
- **Vitamin C phosphate:** Stimulates the formation of new collagen fibers, delays their breakdown and protects against free radicals





JANSSEN
COSMETICS

DEMANDING SKIN

RET.
30 ml
Ref.
031

WHL.S.
50 ml
Ref.
031P



- **The skin appears stronger and more vital, and looks younger**
- **Refreshing effect, pleasant fragrance**
- **Stimulates collagen and elastin production**
- **Neutralizes free radicals**
- **Visible improvement of the skin structure**
- **Supports and stimulates the skin's renewal process**
- **Leaves the skin feeling soft and supple**
- **Slows down premature skin aging**

Vitaforce C Skin Complex

VITAMIN C CONCENTRATE

The skin – its structure, vitality and appearance – is a complex topic. Vitamin C plays a special and very important role in this. It stimulates collagen and elastin production and prevents the premature breakdown of collagen fibers. Vitamin C additionally stimulates cell renewal and cell growth, protects against harmful external influences and ensures a fresh, recuperated appearance. If the skin is deficient in vitamin C, this becomes noticeable in its external appearance: it appears dry, pale, uneven and finally unattractive. It also reacts considerably more intensively to external influences. This is why regularly providing the skin with an adequate supply of vitamin C is indispensable for a recuperated and healthy appearance.

Vitaforce C Skin Complex is a care concentrate which is rich in vitamin C, noticeably light and nevertheless rich. Even after a short period of regular application, the skin structure appears fortified, elastic and vital.



Home care application

Apply in the form of a cure in the morning and/or evening. Remove 2-3 squirts from the dispenser bottle and distribute over the cleansed face. The product is absorbed into the skin without residues. Then apply the usual day or night cream.

Tip: *If the demanding skin is rather oily, Vitaforce C Skin Complex is also optimally suitable as the sole moisturizer.*



ACTIVE SUBSTANCES

- **Vitamin C phosphate:** Stimulates the formation of new collagen fibers, delays their breakdown and protects against free radicals (antioxidant)
- **Hyaluronic acid:** Intensively moisturizing and moisture binding



RET.
 50 ml
 Ref.
 041

WHLS.
 200 ml
 Ref.
 041P



- **Moisture-regulating**
- **Skin deficiency symptoms are balanced out**
- **Vitalizes the skin's functions**
- **Protection against free radicals**
- **Visible improvement of the skin structure, leaves the skin feeling soft**
- **Stimulates the skin's micro-circulation**

Rich Energy Mask

VITALIZING CREAM MASK

The skin may also suffer during periods of excessive stress. Not infrequently, it then appears scaly, irritated and/or tired and pale. In short, it is lacking in vitality and freshness. A particularly quick and reviving measure is desirable in this case. Thank goodness a rapidly acting care mask is available for these special needs.

Rich Energy Mask is a rich cream mask. Its plentiful and supple texture pampers demanding skin and combats the initial signs of tiredness.

With each application, the skin is provided with an extra portion of caring and vital substances for a radiantly beautiful appearance.



Home care application

Apply Rich Energy Mask onto cleansed skin. Allow to work in for 20 minutes. Remove with warm, moist compresses.

Tip: For intensive treatment, simply remove mask surpluses with paper tissues, gently massage the residues into the skin and allow to work in over night instead of a night care cream.



ACTIVE SUBSTANCES

- **Long-chain hyaluronic acid:** High-molecular and biotechnologically obtained moisturizer with high moisture-binding capacity, forms a smoothing film on the surface
- **Short-chain Hyaluronic acid:** Low-molecular and biotechnologically obtained moisturizer with high moisture binding capacity, penetrates down to the lower layer of the epidermis and visibly "pads" it out, smoothes the skin and protects its moisture
- **Camellia sinensis:** Natural extract from white tea buds, rich in polyphenols and highly-effective against free radicals
- **Avocado oil:** Caring properties, leads to supple skin, protects against dehydration
- **Saccharide isomerate:** Moisture retention substance obtained from natural sugars; is bound firmly to the skin's keratin and leads to optimal skin moisturization thanks to its very good moisture-binding capacity
- **Panthenol:** Possesses anti-inflammatory and soothing properties
- **Shea butter:** Cares for and smoothes the skin, moisture-binding
- **Vitamin A palmitate:** Stimulates the formation of new cells and cell growth
- **Vitamin E acetate:** Protects against free radicals



RET.
15 ml
Ref.
061

WHL.S.
30 ml
Ref.
061P



JANSSEN
COSMETICS

DEMANDING SKIN

- **Maintains the skin's resilience and elasticity**
- **Creases caused by dryness are reduced**
- **Skin-smoothing**
- **Ideal basis for good eye make-up hold**
- **Rich but nevertheless light consistency**
- **Visible improvement of the skin structure**
- **Strengthens the soft tissue in the eye region**

Rich Eye Contour Cream

HIGH-QUALITY EYE CARE

The gentle consistency of this eye care cream offers an immediate and a long-term effect.

A patented carbohydrate mixture based on the skin's physiology verifiably binds to the keratin in the upper horny layer and holds onto the skin's moisture.

This is particularly important when humidity is low, as may be the case on cold winter days. In situations such as this, the skin is often exposed to dry, heated air.

Vitamins A and E ensure the long-term effect and stimulate the formation of new cells. Premature skin aging is therefore effectively combated.



Home care application

Pat in Rich Eye Contour Cream on cleansed skin around the eye area in the morning and/or evening. Outstandingly suitable as a foundation for eye make-up.



ACTIVE SUBSTANCES

- **Macadamia oil:** Cares for stressed skin, leaving it supple and soft, protects against moisture loss
- **Saccharide isomerate:** Moisture retention substance obtained from natural sugars; is firmly bound to the skin's keratin and leads to optimal skin moisturization thanks to its very good moisture-binding capacity
- **Hyaluronic acid:** Moisturizing and moisture binding
- **Vitamin A palmitate:** Stimulates the formation of new cells and cell growth
- **Vitamin E acetate:** Protects against free radicals



RET.
50 ml
Ref.
071

WHL.S.
200 ml
Ref.
071P



JANSSEN
COSMETICS

DEMANDING SKIN

- **Neck cream with lifting effect**
- **Skin-smoothing**
- **Rich but nevertheless light consistency**
- **Increases resilience and elasticity**
- **Fortifies the neck's contour**



Home care application

Apply Firming Neck & Décolleté Cream onto the cleansed skin of the neck and neckline in the morning and/or evening and massage in gently.

Tip: Outstanding as a cure product for firming the neck following slimming cures!

Recommendation: Face Guard combats premature skin aging with effective light protection. To achieve this, apply the extremely light lotion beneath Firming Neck & Décolleté Cream during the day.

☰ Firming Neck & Décolleté Cream

NECK & NECKLINE CREAM

The characteristics of the neck often reveal a person's biological age. However, this demanding zone should always be provided with an extra portion of effective care before an unwanted double chin occurs and creases become visible in the neckline area.

Firming Neck & Décolleté Cream is an oil-in-water emulsion with a pleasantly silky texture. It is used to specifically provide restructuring and firming care to the skin on the neck and neckline.

In the salon, a cream wrap is used to achieve a particularly intensive effect. To accomplish this, simply apply Firming Neck & Décolleté Cream generously in the sense of a pack, cover with transparent film and a warm compress, and allow to work in during the mask break. Gently massage any residues into the skin.



ACTIVE SUBSTANCES

- **Oat proteins:** Moisturizing, skin-smoothing, reduces initial creases
- **Hyaluronic acid:** Moisturizing and moisture binding



SKIN APPLETS



PROFESSIONAL SKIN CARE FOR DEMANDING SKIN

TREATMENT SEQUENCE	PRODUCTS
Cleansing	<ul style="list-style-type: none">• Brightening Face Cleanser
Erfreshing	<ul style="list-style-type: none">• Brightening Face Freshener
Eye care	<ul style="list-style-type: none">• Rich Eye Contour Cream
Deep cleansing/peeling <i>Alternatively</i>	<ul style="list-style-type: none">• Intensive Face Scrub <i>or</i>• Thermo Peel Mask Sanddorn <i>or</i>• Enzyme Peeling Mask <i>with</i> Ocean Mineral Activator
Extra cleansing (if required)	<ul style="list-style-type: none">• Normalizing Skin Complex
Active substance complex <i>Alternatively Ampoule concentrate</i>	<ul style="list-style-type: none">• Vitaforce C Skin Complex <i>or</i>• Lifting Effect
Massage	<ul style="list-style-type: none">• Lifting & Recovery Cream <i>or</i>• Massage Fleece Face Set Vitamin C
Mask <i>Alternatively</i>	<ul style="list-style-type: none">• Rich Energy Mask• Peel Off Mask Goji Anti Oxidant <i>or</i>• Dermafleece Mask Collagen Vitamin C <i>or</i>• Dermafleece Mask Collagen Allantoin & Panthenol
UV protection	<ul style="list-style-type: none">• Face Guard
Conclusion - eye area	<ul style="list-style-type: none">• Rich Eye Contour Cream
Day protection	<ul style="list-style-type: none">• Optimal Tinted Complexion Cream <i>or</i>• Rich Nutrient Skin Refiner